

**Thirteenth Annual TCC/NAACP
Youth Helping Youth Conference:
“College Achievement Summit”
Held February 26, 2016, Northeast Campus
Evaluation Report**

**March 10, 2016
Office of Institutional Research and Assessment**



Executive Summary

Results of evaluations from the NAACP: Youth Council/TCC “College Achievement Summit” are presented in this report. The evaluation instrument consisted of fifteen items: nine 5-point, Likert-type scale questions; two yes/no response format; one open-ended item for comments; and three demographic questions. The survey was distributed to students at the end of the conference. Student responses consist of 154 surveys. Findings suggest the following:

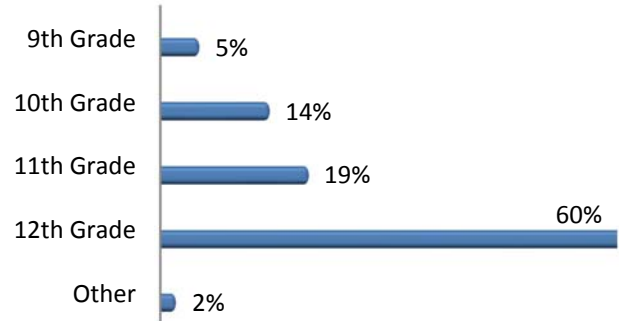
- A very high majority of attendees (98%) indicated that they would recommend this program to others.
- The highest mean response on the Likert-scale questions was 4.39 on a 5-point scale for the item, “The Summit inspired me to set new goals for college.”
- The lowest mean response on the Likert-scale questions was 3.78 on a 5-point scale for the item, “I enjoyed the food that was served for lunch.”
- The student population was 36% male and 64% female.
- When examining student year in school, the largest category of student attendees was 12th grade at 60%, and the lowest was 9th grade at 5%.

Total Attendance: Slightly under 200, reported by the Assistant Vice President for Diversity and Inclusion.

NAACP Student Demographics

Student Year in School (self-reported)

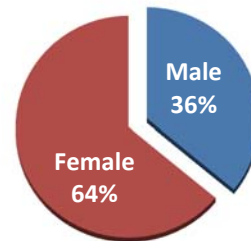
	Number	Percent
9 th Grade	8	5%
10 th Grade	22	14%
11 th Grade	29	19%
12 th Grade	92	60%
Other (College Freshman, faculty member, counselor)	3	2%
Total Respondents	154	100%



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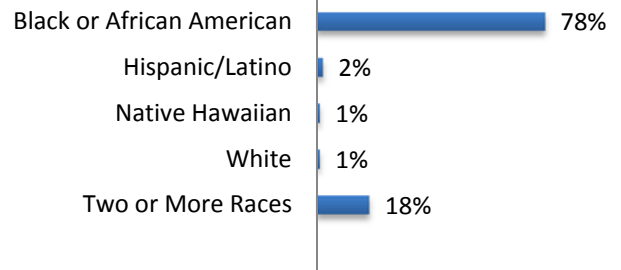
Student Gender

	Number	Percent
Male	55	36%
Female	98	64%
Total Respondents	153	100%



Student Ethnicity

	Number	Percent
Black or African American	119	78%
Hispanic/Latino	3	2%
Native Hawaiian	1	1%
White	2	1%
Two or More Races	28	18%
Total Respondents	153	100%



NAACP Student Results

Question	Number	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Mean (5-pt scale)
The Summit helped me to see myself as a successful college student.	153	1		16	65	71	4.34
The Summit inspired me to set new goals for college.	153	1		15	61	76	4.39
I learned new skills I believe will help me be successful in college.	153	3		17	61	72	4.32
I learned tips I can use to increase my Math skills.	152	1	8	35	56	52	3.99
I learned tips I can use to increase my English skills.	151	2	4	31	63	51	4.04
I know what's required to apply for Tulsa Achieves.	152	1	5	23	61	62	4.17
I know what a FAFSA Financial Aid Form is.	153	3	2	15	53	80	4.34
The Black History Museum highlighted icons/people I hadn't learned about before.	151	3	15	34	41	58	3.90
I enjoyed the food that was served for lunch.	152	7	13	37	44	51	3.78

Would you recommend today's program to others?

	Number	Percent
Yes	149	98%
No	3	2%
Total Respondents	152	100%

Was there something you wanted to learn about today that wasn't discussed?

	Number	Percent
Yes	21	14%
No	130	86%
Total Respondents	151	100%

If answered yes to the above question, please explain:

1. Black History Museum - This was great! Best part! Well done.
2. History of Jesus.
3. Honestly, the beginning of the day had nothing to do with Black History Month. But Ebony was fantastic.
4. Hot food please!
5. How can I sign up for TCC, but I'm only a sophomore?
6. How does schedules work in college?
7. I think Ebony was great! I feel like more topics like what she discussed would be beneficial to the students.
8. I think my favorite thing about today's summit was the branding yourself breakout session.
9. I thought there was going to be more African American history lessons taught. We learned more about college academics than the history of African Americans history. But other than that the lessons being taught was very useful tip! Loved it :)
10. I wanted to know more about Oklahoma Promise.
11. I wanted to know other scholarships are available.
12. I wanted to learn about the Oklahoma Promise.
13. I would like to learn more about other colleges besides TCC.
14. Maybe about things after college like how to find a good career job.
15. More about African American that the schools won't teach us, and deeper depth about colleges I didn't know about.
16. N/A Everything was great.
17. Of how we as a people were beaten down but we still came out on top.
18. Scholarships we can earn from TCC.
19. The cost of college and what opportunities are available to attend the courses that you need.
20. To be more prepared, organized, and a good mind set for college.
21. When will Tulsa Achieves be at Memorial High?
22. Your bread was hard.

Survey Instrument



TCC/NAACP College Achievement Summit Evaluation



February 26, 2016

Please take a moment to evaluate the College Achievement Summit and help us serve you better in the future.

Please completely fill in the selected circle, using pencil or blue/black ink only. Example:

Person completing survey:

- Male student
 Female student

Student year in school:

- 9th grade 11th grade Other _____
 10th grade 12th grade

My race:

- Asian American Indian/Alaska Native Hispanic/Latino White
 Black or African American Native Hawaiian or Other Pacific Islander Two or more races

Please rate the information you received today:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The Summit helped me to see myself as a successful college student.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Summit inspired me to set new goals to prepare for college.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I learned new skills I believe will help me to be successful in college.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I learned tips I can use to increase my Math skills.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I learned tips I can use to increase my English skills.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I know what's required to apply for Tulsa Achieves.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I know what a FAFSA (Financial Aid form) is.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Black History Museum highlighted icons/people I hadn't learned about before.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I enjoyed the food that was served for lunch.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Would you recommend today's program to others?

- Yes No

Was there something you wanted to learn about today that wasn't discussed?

- Yes No

If yes, please explain:

Each person please complete a separate survey.

Thank you very much for your feedback!

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