



**2015 Day of Vision Evaluation
Summary Report**

**December 10, 2015
Institutional Research and Assessment
Tulsa Community College**



Fall 2015 Day of Vision Evaluation

Executive Summary

Results of the November 7, 2015, Day of Vision evaluations are presented below. The evaluation instrument consisted of one survey with three sections (see Appendix) —first section for all to complete, second section for parents to complete, and third section for students to complete. The first section included three demographic questions and two yes/no items. The second section consisted of three event evaluation items for parents using a four-point, Likert-type scale, while the third section included four event evaluation items for students using the same Likert-type scale, and an open-ended question for students to list any majors that particularly interested them. The survey concluded with one open-ended question to allow for comments by both parents and students. Responses include 125 students and 113 parents. Findings indicated the following:

- A large majority of respondents indicated overall satisfaction with the program with 93% of students and 100% of parents indicating they would recommend the program to others, while 96% of students and 99% of parents indicated that the program met their expectations.
- With regard to the Financial Aid information they received, 99% of students were either somewhat satisfied (41%) or very satisfied (58%) with the information provided. Parents overall responded slightly lower with 96% indicating they were somewhat (26%) or very (70%) satisfied with the information provided.
- Concerning the Admissions information presented, 98% of students were either somewhat satisfied (45%) or very satisfied (53%) with the information provided. Parents again responded slightly lower overall with 95% indicating they were somewhat (24%) or very (71%) satisfied with the information provided.
- Students made up 53% of the combined respondent pool. Among students, attendance was primarily older students with the following breakdown: 15% 9th graders, 21% 10th graders, 21% 11th graders, and 40% 12th graders, with another 2% that selected “other” and 2% who did not respond to the question. Those who responded as “other” included a 6th grader and an 8th grader.
- Student respondents were 51% female and 49% male. Parent respondents were 70% female compared to 30% male.

- There were eighteen comments from student respondents to the question asking if there was something they wanted to learn about that was not discussed. One student wrote, “The workshop was awesome!” Two students indicated a desire for more information about the ACT test and test preparation. Other participants requested more specific information regarding scholarships or various majors.
- Eighteen of the parent respondents made comments as well, including such statements as, “Good experience,” “Great workshop,” and “Very informative.” Other parents desired more information on financial matters, such as tuition and fees, FAFSA, the Tulsa Achieves program, and other financial aid. Some parents suggested the inclusion of additional information on concurrent enrollment for students, exploring different careers, and services for students with disabilities.

Results of the student and parent Day of Vision surveys are depicted in the following tables and graphs.

Student Results

Results of Fall 2015 Day of Vision Evaluation Total STUDENT Respondents (N=125)

Rating Item	Didn't Attend	Very Dissatisfied	Somewhat Dissatisfied	Somewhat Satisfied	Very Satisfied	No Response
Financial Aid Information	6%	0%	1%	37%	53%	4%
Admissions	3%	1%	1%	42%	48%	5%
Test Preparation	1%	4%	8%	32%	50%	6%
TCC Showcase	4%	1%	2%	30%	58%	5%

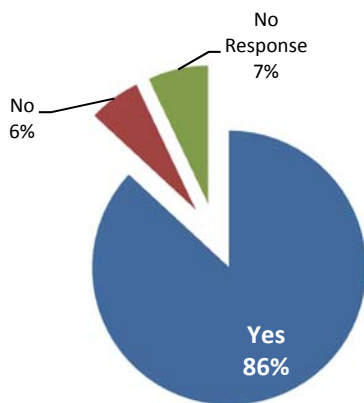
NOTE: Rows may not sum to 100% due to rounding.

Results of Fall 2015 Day of Vision STUDENT Evaluation - Adjusted Results*

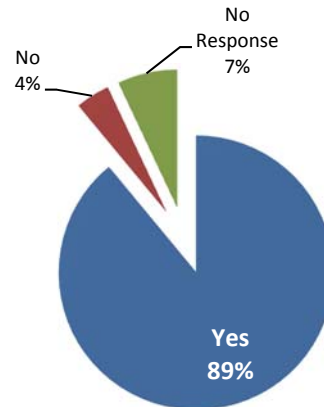
Rating Item	Very Dissatisfied	Somewhat Dissatisfied	Somewhat Satisfied	Very Satisfied
Financial Aid Information	0%	1%	41%	58%
Admissions	1%	1%	45%	53%
Test Preparation	4%	9%	34%	53%
TCC Showcase	1%	2%	33%	64%

* Adjusted results exclude "No Response" and "Didn't Attend."

My expectations for the program were met (students)

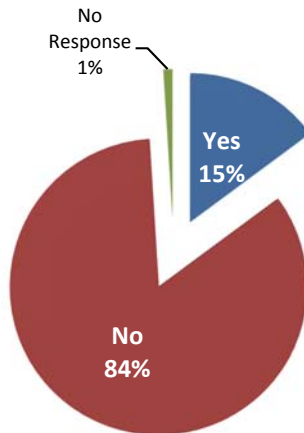


I would recommend TCC's Day of Vision to others (students)



NOTE: Numbers may not sum to 100% due to rounding.

Was there something you wanted to learn that wasn't discussed? (students)



Was there something you wanted to learn that wasn't discussed? (students)

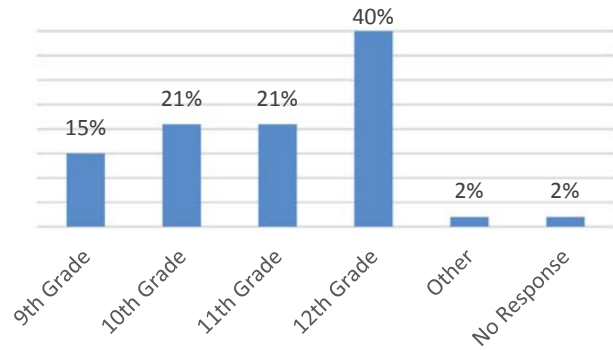
- Admission process and major descriptions.
- Arts - no one discussed design & architecture.
- Does TCC need papers from places who learned mixed martial arts?
- Fast, I didn't understand.
- Fine arts program.
- How big is the theater class?
- How should we do well in school for medical school?
- How transferring works with scholarships.
- I wanted to learn more about the ACT and what to expect. But majority of the lecture was basic information I already knew.
- I wanted to tour the Veterinary technology building & they skipped it on the tour!
- More specifics on the ACT, like strategies and how people do well and the people that do well what makes their practice helpful. The majority was common sense things we knew.
- Music scholarships.
- Nash was an awesome speaker.
- The biotech program.
- This workshop was awesome! Thanks.
- What can 9th graders do or not do in TCC.
- White people club.
- Working in a museum or library, what programs are available?

Student Demographics

Student Year in High School (self-reported)

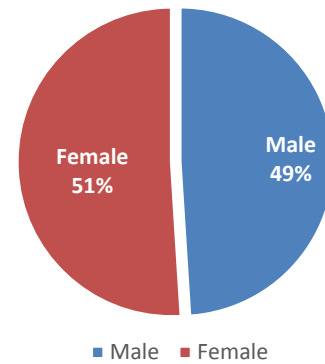
	Number	Percent
9th Grade	19	15%
10th Grade	26	21%
11th Grade	26	21%
12th Grade	50	40%
Other	2	2%
No Response	2	2%
Total Respondents	125	101%

NOTE: Numbers may not sum to 100% due to rounding.



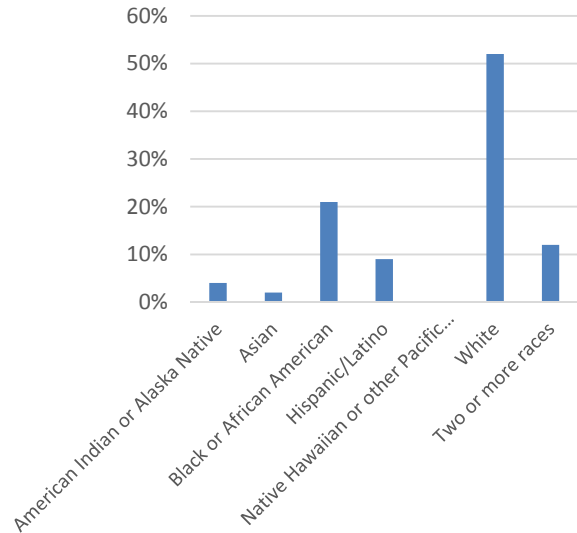
Student Gender

	Number	Percent
Male	61	49%
Female	64	51%
Total Respondents	125	100%



Student Ethnicity

	Number	Percent
American Indian or Alaska Native	5	4%
Asian	3	2%
Black or African American	26	21%
Hispanic/Latino	11	9%
Native Hawaiian or other Pacific Islander	0	0%
White	65	52%
Two or more races	15	12%
Total Respondents	125	100%



Please list any major(s) that stood out as something you may be interested in.

- Accounting
- Admissions
- America sign language and Early Childhood Development
- Art
- Arts, Fine Arts, Architecture
- Biology and Environmental Science
- Biotechnology (2)
- Child Development (2)
- Child Development/Nursing
- Computer animation
- Computer Engineering (2)
- Computer Engineering, Graphic Design, Fitness
- Dental Hygiene
- Digital Media Program, Child Development
- Digital Media, English, International Language Studies, Liberal arts
- Digital media, forensics, literature
- Digital media/Music
- Early Childhood
- Early Childhood & Veterinary
- Economics and Political Science
- Economics
- English
- English writing
- Fire & EMS
- Fitness/Nutrition
- Forensic Scientist
- Forestry
- Graphic Design
- Health care
- Health Sciences
- Human services
- Information sciences
- Interior Design
- Liberal Arts
- Marine Biology, Animal Health
- Medical (2)
- Music (2)
- Music or Arts engineering
- N/A
- Nothing
- Nursing
- Nursing and Child Development
- Nursing, Fine Arts
- Nursing, Vet
- Nursing/Pre Med
- Orthodontics
- Performing Arts
- Photogney [photography?], and teaching
- Piloting, Paramedic
- Programming
- Science, Secondary Teaching
- Still not sure
- Teaching
- Tech
- The campuses
- Theater (2)
- Vet Tech (3)
- Vet Tech, Child Development
- Veterinary Technician
- Veterinary Technology
- Zoology

Parent Results

Results of Fall 2015 Day of Vision Evaluation Total PARENT Respondents (N=113)

Rating Item	Didn't Attend	Very Dissatisfied	Somewhat Dissatisfied	Somewhat Satisfied	Very Satisfied	No Response
Financial Aid Information	1%	3%	2%	25%	68%	2%
Admissions	1%	3%	2%	24%	70%	1%
Preparing Your Child for the Future	1%	2%	4%	21%	69%	3%

NOTE: Rows may not sum to 100% due to rounding.

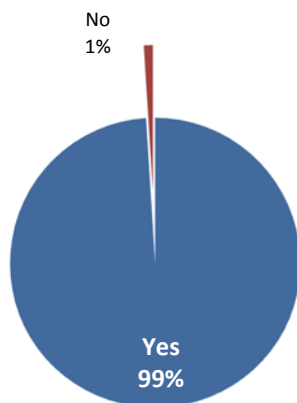
Results of Fall 2015 Day of Vision PARENT Evaluation – Adjusted Results*

Rating Item	Very Dissatisfied	Somewhat Dissatisfied	Somewhat Satisfied	Very Satisfied
Financial Aid Information	3%	2%	26%	70%
Admissions	3%	2%	24%	71%
Preparing Your Child for the Future	2%	5%	22%	72%

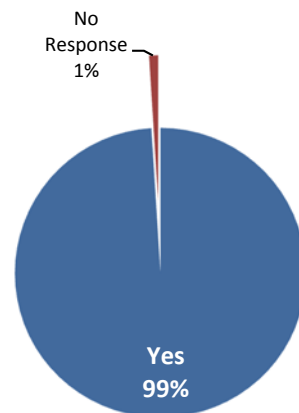
NOTE: Rows may not sum to 100% due to rounding.

* Adjusted results exclude "No Response" and "Didn't Attend"

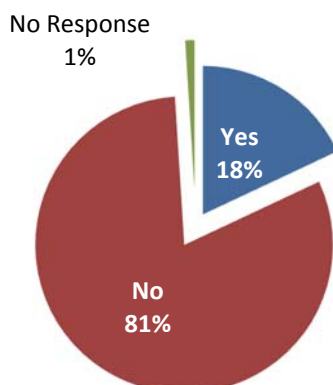
My expectations for the program were met (parents)



I would recommend TCC's Day of Vision to others (parents)



Was there something you wanted to learn that wasn't discussed? (parents)



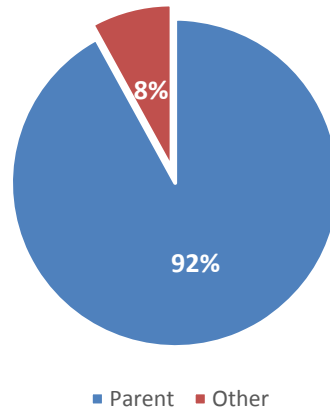
Was there something you wanted to learn that wasn't discussed? (parents)

- A lot of clarification regarding this process.
- Additional emphasis on the preparation part. Handouts, website, etc., some referral to references that are easily accessible and understandable for all parents regardless of demographics.
- Admissions deadlines.
- College for students with disabilities. Liked last year's format better. Felt there were too many questions from parents because info wasn't given to us first.
- Comment: If the second section of Parent portion was more interactive w/ the audience, I think it would be much more informative. The panel seemed to be full of a wealth of information, but as a parent in the audience, we weren't offered the opportunity to tap into that by asking questions & interacting.
- FAFSA information & Tulsa Achieves.
- Good experience.
- Great workshop.
- How financial aid is spread out Oklahoma Promise, Tulsa Achieves, Grants, etc. Which is used first?
- How students of retired teachers receive Financial Aid.
- It would be nice for parents to get a tour and even prospective students.
- More info on concurrent enrollment and how it can be High School credit, and info for non-Tulsa County students.
- OK Promise only apply to instate schools?
- RE: Tulsa Achieves - It wasn't mentioned in general session that you HAVE to start the fall after graduation from HS - would think that is important info to share. Also, RE: finance - our 4 yr grad from OU rented her books - this is an option that should be mentioned.
- Steps of applying to TCC 1, 2, 3.
- Tuition expenses, fee & etc.
- Very informative.
- Was expecting actually exploring different careers.

Parent Demographics

Person Attending with Student

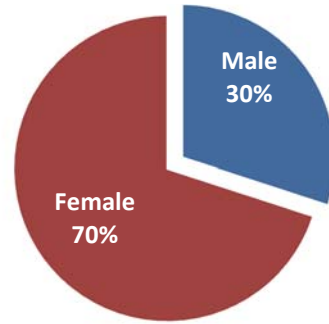
	Number	Percent
Parent	104	92%
Other (uncle, grandma, grandpa, grandparent, guardian, blank)	9	8%
Total Respondents	113	100%



Parent Gender

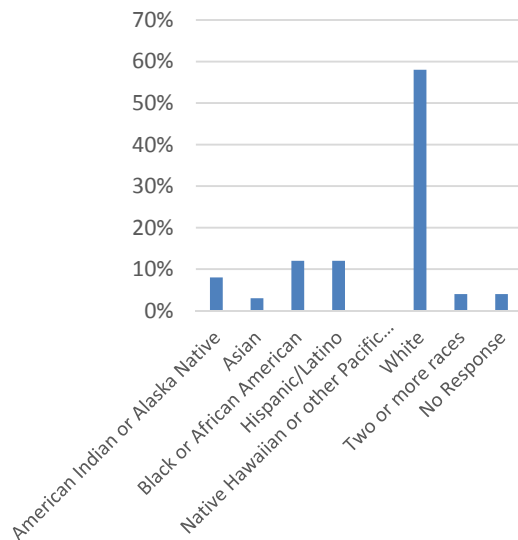
	Number	Percent
Male	31	30%
Female	73	70%
Total Respondents	104	100%

NOTE: Data excludes "Other Adult."



Parent/Other Adult Ethnicity

	Number	Percent
American Indian or Alaska Native	9	8%
Asian	3	3%
Black or African American	14	12%
Hispanic/Latino	13	12%
Native Hawaiian or other Pacific Islander	0	0%
White	65	58%
Two or more races	5	4%
No Response	4	4%
Total Respondents	113	100%



Group Comparison

Student v. Parent Response Comparison

Item	Student Mean Response	Parent Mean Response
Financial Aid Information	3.37	3.63
Admissions	3.39	3.64

Scale: 4=Very Satisfied; 3=Somewhat Satisfied; 2=Somewhat Dissatisfied; 1=Very Dissatisfied

Note: "Didn't attend/missing data" responses were excluded from the descriptive statistics above.

Gender Response Comparison

Item	Male Mean Response	Female Mean Response
Financial Aid Information	3.52	3.66
Admissions	3.57	3.58
Expectations were Met	98%	95%
Would Recommend to Others	99%	96%

Student and parent responses were combined for these results.

Scale: 4=Very Satisfied; 3=Somewhat; 2=Somewhat Dissatisfied; 1=Very Dissatisfied

Note: "Didn't attend/missing data" responses were excluded from the descriptive statistics above.

Student Year Response Comparison

Item	Mean Response			
	9th Grade	10th Grade	11th Grade	12th Grade
Financial Aid Information	3.42	3.40	3.65	3.68
Admissions	3.47	3.40	3.44	3.60
Test Preparation	3.47	3.14	3.32	3.43
TCC Showcase	3.79	3.41	3.54	3.67
Expectations were Met	100%	92%	96%	90%
Would Recommend to Others	100%	96%	96%	94%

Scale: 4=Very Satisfied; 3=Somewhat Satisfied; 2=Somewhat Dissatisfied; 1=Very Dissatisfied

Note: "Didn't attend/missing data" responses were excluded from the descriptive statistics above.

Ethnicity Response Comparison

Item	Mean Response					
	American Indian or Alaska Native	Asian	Black or African American	Hispanic /Latino	White	Two or more races
Financial Aid	3.09	3.40	3.25	3.32	3.60	3.32
Admissions	3.09	3.20	3.30	3.59	3.58	3.32
Expectations were Met	91%	100%	97%	91%	96%	100%
Would Recommend to Others	100%	100%	97%	100%	97%	94%

Student and parent responses were combined for these results.

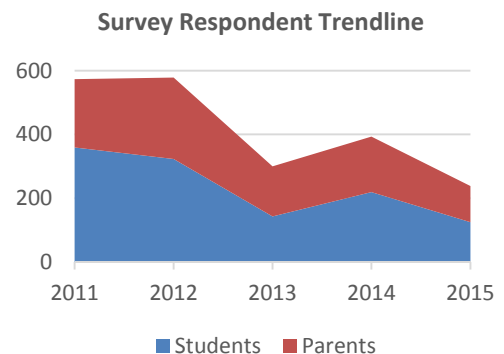
Scale: 4=Very Satisfied; 3=Somewhat; 2=Somewhat Dissatisfied; 1=Very Dissatisfied

Note: Didn't attend/missing data" responses were excluded from the descriptive statistics above.

Survey Respondent and Attendance Trend

	2011	2012	2013	2014	2015
Students	359	323	143	219	125
Parents	214	255	158	174	113
Total Survey Respondents	573	578	301	393	238
Total Estimated Attendance*	900+ (SEC)	800+ (WC)	700+ (NEC)	700+ (MC)	300+ (WC)

* Estimated attendance provided by Office of Diversity and Inclusion



Appendix



Evaluation - November 7, 2015

Please take a moment to evaluate the Day of Vision and help us serve you better in the future. Thank you!

Please completely fill in the selected circle, using pencil or blue/black ink only

Person completing survey:	<input type="radio"/> Male student	<input type="radio"/> Father of student	<input type="radio"/> Other: _____
	<input type="radio"/> Female student	<input type="radio"/> Mother of student	
Student year in school:	<input type="radio"/> 9th grade	<input type="radio"/> 11th grade	<input type="radio"/> Other: _____
	<input type="radio"/> 10th grade	<input type="radio"/> 12th grade	
My race/ethnicity:	<input type="radio"/> American Indian or Alaska Native	<input type="radio"/> Hispanic/Latino	<input type="radio"/> White
	<input type="radio"/> Asian	<input type="radio"/> Black or African American	<input type="radio"/> Native Hawaiian or other Pacific Islander
			<input type="radio"/> Two or more races
Were your expectations for the program met?	<input type="radio"/> Yes	<input type="radio"/> No	
Would you recommend TCC's Day of Vision program to others?	<input type="radio"/> Yes	<input type="radio"/> No	

PARENTS ONLY FOR THIS SECTION

How would you rate the information you received today concerning:

	Didn't attend	Very Dissatisfied	Somewhat Dissatisfied	Somewhat Satisfied	Very Satisfied
Financial aid	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Admissions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Preparing Your Child for College	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

STUDENTS ONLY FOR THIS SECTION

How would you rate the information you received today concerning:

	Didn't attend	Very Dissatisfied	Somewhat Dissatisfied	Somewhat Satisfied	Very Satisfied
Financial aid	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Admissions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Test Preparation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Majors Fair	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please list any major(s) that stood out as something you may be interested in. _____

Both STUDENTS and PARENTS for this section

Was there something you wanted to learn about today that wasn't discussed? Yes No

If yes, please explain: _____

Each person please complete a separate survey. Thank you!