Tulsa Community College 2013-2014 Alumni Survey Report

July 29, 2015



Executive Summary

The purpose of this report is to present results from the 2013-2014 Tulsa Community College Alumni Survey. The Alumni Survey is an instrument that is offered annually to students who have recently completed either a certificate or degree program. The purpose of the survey is to assess their employment and educational status after their program completion and also assess their most recent experience at Tulsa Community College.

This report provides a summary of all survey responses for 2013-14 graduates. Detailed results and response frequencies for each survey item are also presented in this report.

- ❖ 2,553 degrees and certificates were awarded to 2,367 graduates during the 2013-2014 academic year (Fall 2013, Spring 2014, and Summer 2014).
- The credentials awarded to graduates include university transfer degrees (AA & AS) and workforce development degrees (AAS) and certificates, with the following breakdown of awarded degrees:
 - o 65% were a university transfer degree (AA or AS).
 - o 35% were a workforce development degree (AAS) or certificate.
- ❖ Alumni surveys were offered to all 2,367 graduates. A total of 195 surveys were returned completed, yielding an 8% response rate.
- ❖ Alumni were asked about their current educational objectives:
 - o 63% of the respondents are continuing their education.
 - o 11% plan to continue, but are not yet enrolled.
 - o 19% do not plan to continue their education.
 - o 8% did not respond to this question.
 - Respondents were also asked about their current employment status:
 - o 73% of respondents indicated that they are employed. Of those reporting as employed:
 - 70% reported full-time, 30% reported part-time.
 - 94% are employed in Tulsa or Northeast Oklahoma.
 - 46% are working either in their major field or in an area that is closely related to their field of study at TCC.
 - Of the respondents who provided an estimate of their annual salary, 55% indicated an annual income of \$30,000 or more per year.

Overview

During the 2013-2014 academic year, Tulsa Community College conferred degrees and certificates for 2,367 individuals. During the 2014-2015 academic year, the Office of Institutional Research and Assessment mailed the annual Alumni Survey (see appendix) to all students who completed a certificate or degree program in the 2013-2014 academic year. The survey provides a method for graduates to evaluate their educational experiences in the context of life (e.g., work, continuing education, personal life) after earning an award from TCC. Of the 2,367 surveys mailed, 195 were returned yielding an 8% response rate. The tables below breakdown selected characteristics of these graduates based upon the Banner Student system.

Demographic Characteristics of All 2013-2014 Tulsa Community College Graduates

Gender	
Female	1,520 (64.2%)
Male	847 (35.8%)
Total	2,367 (100%)

Age		
Under 18 years	0 (0.0%)	
18-19 years	17 (0.7%)	
20-21 years	294 (12.4%)	
22-24 years	536 (22.6%)	
25-29 years	523 (22.1%)	
30-34 years	324 (13.7%)	
35-39 years	235 (9.9%)	
40-49 years	302 (12.8%)	
50-64 years	133 (5.6%)	
65 and Over	3 (0.1%)	
Total	2,367 (100%)	

Race	
American Indian or Alaska Native	210 (8.9%)
Asian	69 (2.9%)
Black or African American	187 (7.9%)
Native Hawaiian or Other Pacific Islander	2 (0.1%)
White	1,556 (65.7%)
Hispanic of any race	155 (6.5%)
More than one race reported	132 (5.6%)
Not reported	56 (2.4%)
Total	2,553 (100.0%)

Award Type	
Associate of Arts (AA)	645 (25.3%)
Associate of Science (AS)	1010 (39.6%)
Associate of Applied Science (AAS)	541 (21.2%)
Certificate of Achievement	357 (14.0%)
Total	2,553 (100.0%)

Survey Results

Although 195 completed surveys were returned, some respondents did not complete all survey items. The tables below report the number (N) and percentage (%) of responses for each item on the survey. Blank and invalid responses are reported as "Unknown".

Demographic Characteristics of 2013-2014 Alumni Survey Respondents

Employment Status	
Full-time	97 (49.7%)
Part-time	42 (21.5%)
Unknown	56 (28.7%)
Total Responded	139 (71.3%)

Employment Location	
In Tulsa Area	116 (59.5%)
In Northeast Oklahoma	12 (6.2%)
Elsewhere in Oklahoma	8 (4.1%)
Unknown	59 (30.3%)
Total Responded	136 (69.7%)

Employment Field		
Employed in major or related field	87 (44.6%)	
Employed in different field	50 (25.6%)	
Unemployed - looking	13 (6.7%)	
Unemployed - not looking	39 (20.0%)	
Unknown	6 (3.1%)	
Total Responded	189 (96.9%)	

Salary Estimate	
Below \$20,000	31 (15.9%)
\$20,000 - \$29,999	23 (11.8%)
\$30,000 - \$39,999	27 (13.8%)
\$40,000 - \$49,999	16 (8.2%)
\$50,000 - \$59,999	13 (6.7%)
\$60,000 - \$69,999	4 (2.1%)
Above \$69,999	5 (2.6%)
Unknown	76 (39.0%)
Total Responded	119 (61.0%)

Continuing Education	
4-year institution	96 (49.2%)
Tulsa Community College	19 (9.7%)
Another 2-year institution	7 (3.6%)
Plan to continue, not enrolled yet	21 (10.8%)
No plan to continue	37 (19.0%)
Unknown	15 (7.7%)
Total Responded	180 (92.3%)

Continuing Institutions		
Northeastern State University	51 (26.2%)	
Oklahoma State University	37 (19.0%)	
University of Oklahoma	13 (6.7%)	
Tulsa Community College	4 (2.1%)	
University of Tulsa	4 (2.1%)	
Langston University	3 (1.5%)	
Rogers State University	3 (1.5%)	
University of Central Oklahoma	3 (1.5%)	
Other	10 (5.1%)	
Unknown	67 (34.4%)	
Total Responded	128 (65.6%)	

Summary of 2013-2014 Alumni Survey Opinion Question Responses

How well did TCC prepare you to continue your education?	
Exceptionally well	74 (37.9%)
Better than adequately	70 (35.9%)
Adequately	37 (19.0%)
Less than adequately	6 (3.1%)
Poorly	0 (0.0%)
Unable to judge	4 (2.1%)
Unknown	4 (2.1%)
Total Responded	191 (97.9%)

Have you attended any other colleges?	
Yes**	135 (69.2%)
No	58 (29.7%)
Unknown	2 (1.0%)
Total Responded	193 (99.0%)

**How would you compare the o	quality of education	
offered at TCC to other colleges you have attended?		
Better	52 (38.5%)	
About the same	74 (54.8%)	
Worse	9 (6.7%)	
Total	135 (100.0%)	

^{**}Breakdown of those who said "Yes" they have attended another college.

If you were to begin your higher education again, how likely would you choose to attend TCC?		
Very Likely	125 (64.1%)	
Likely	51 (26.2%)	
Unlikely	13 (6.7%)	
Very unlikely	4 (2.1%)	
Unknown	2 (1.0%)	
Total Responded	193 (99.0%)	

Name one pers	on at TCC who has made a positive i	mpact on you.*
Tony Alonso	Don Hastings	Dave Ruskoski
Brian Arneson	Carla Hinkle	Susan Schoffman
Christine Myers-Baker	Don Hockenberry	Professor Scholle
Lidsay Barbour	Jeff Holt	Melody Simmons
Ms. Barbour	Michelle Hough	Noah Singer
Sue Barton	Melanie Huffington	Dr. Smentowski
Debbie Batson	Gary Hunt	Mathew Smith
Mrs. Bellovich	Marylin Inhofe	Russel Sowell
Claude Bolze	Dr. Jenbai	Michael Speck
Chief Brown Fire Safety	Caller Johnson	Diana Spencer
Craig Brown	Jennifer Kheafsey	Georgie Stoops
Cathy Campbell	Tonya Kimble	Faith Summers-Gates
Rosemary Carson	Rebecca Legleiter	Faith Summers
David Charlson	Lisa Leifield	Melinda Suttle
Amber Chase	James Liley	Dr. Sweeny
Brandy Cooper	Sharon Limas	Ann Taff
Linda Lyans Coyle	Lorna Lydem	Jon Tanzey
Kathy Daily	Professor Manley	Ken Taylor
Kimberly Daniels	Jerry Manley	Ed Taylor
Sloan Davis	Kate Marshall	Mrs. Teresa Thompson
Jill Davis	David Mathews	Alexa Larson-Thorisch
Michelle Delyear	Mrs. Mayes	Mrs. Traver
James Dodson	Laura McClain	Allison Wade
Rebecca Eagleton	Molly McFadden	Sharlyn Wallace
Mike Eddins	Jennifer Means	Dr. Wallace
Windy Eddy	April Merrill	Sally Wandke
Jerrilyn Eisenhauer	Dorothy Moettele	Pat Watkins
Jeanne Ellis	Michael Moore	Tammy Watson
Don Emrick	Mitchell Ober	C. J. Wells
Neil Enis	Dr. O'Brian	Gary Westcott
Janis Farr	Anthony O'Conner	Ed Wheeler
Professor Feronson	Linda Ohs	David White
Professor Figart	Mrs. Ohs	Yolanda Williams
Teresa Foster	Jim O'Mealey	Barbara Wishart
Jonath Frazee	Janice O'Meilia	Julie Woods
Wayne Frazee	Suzanne Pickering	L. Woodson
Faith Summers-Gate	Dr. Millard Pickering	Beckie Yarger
Lisa Gerow	Dianne Potts	Justin Yates
Earl Goodman	Dr. Potts	Sandra Zingo
Chad Goodwin	Valerie Pratt	Librarians and Library Assistants
Jeff Hammontree	Heidi Rigert	

^{*}Names are transcribed student responses and may be misspelled.

Related to your most recent award(s) from TCC, which of the following statements best describes you? (select one)



Tulsa Community College Alumni Survey

MARKING INSTRUCTIONS

- · Use a No. 2 pencil or a blue or black ink pen only.
- Do not use pens with ink that soaks through the paper.

INCORRECT: ØX 60

- · Make solid marks that fill the response completely.
- · Make no stray marks on this form.

CORRECT:

Please tell us ...

about your employment

I am employed in my major field or I am employed in an area closely related to my major.

I am employed in a different field.

I am unemployed but looking.

I am unemployed and not seeking employment.

If you are employed, which of the following best describes your working status?

Where is your employment located?

Full-time Part-time in the Tulsa area in Northeast Oklahoma elsewhere in Oklahoma outside Oklahoma

Please indicate your estimated annual salary.

about your higher education plans

Which of the following items best describes your current higher education activity?

I am continuing my education at a 4-year institution. If so where?

I am continuing my education at TCC.

I am continuing my education at another 2-year institution. If so where?

I am not currently enrolled, but plan to continue my education at...

I am not currently enrolled and do not plan to return to school at this time.

about your most recent experience at TCC

Please name one person at TCC who has made a positive impact on you at TCC and describe how they helped you or made a difference.

Please continue on the reverse side



If you were to begin your higher education again, how likely would you choose to offend TOCS		0
f you were to begin your higher education again, how likely would you choose to attend TCC?		
Very Likely		
Likely		
Unlikely Very Unlikely		
How well do you feel TCC has prepared you for continuing your education?		
Exceptionally well		
Better than adequately		
Adequately		
Less than adequately Poorly		
Unable to judge		
onable to judge		
Have you attended any other colleges?		
Yes		
No		
How would you compare the quality of education offered at TCC to other colleges you have attended?		
Better		
About the same		
Worse		
Unable to judge		
Please share any additional comments you have concerning your most recent experience as a student at TCC.		
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Thank you for providing your feedback!		
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