

**Tulsa Community College
2012-2013 Alumni Survey Report**

July 2, 2014
Office of Planning and Institutional Research



Executive Summary

The purpose of this report is to present results from the 2012-2013 Tulsa Community College Alumni Survey. The Alumni Survey is an instrument that is offered annually to students who have recently completed either a certificate or a degree program in order to assess their situation after completion and their perceptions of their experience at Tulsa Community College.

The Alumni Survey is a tool that can be used by individual offices (e.g., Associate Deans, Deans, Provosts) to help gauge educational objectives and track the success of educational outcomes of graduates of Tulsa Community College. This survey provides students a method to convey current demographic information as well as feedback on a variety of dimensions that are related to chosen program outcomes. These dimensions are indirectly related to the educational experiences at TCC (e.g., employment status, current educational objectives, and preparedness to continue education). This report provides a summary of all survey responses.

- ❖ 2,692 degrees and certificates were awarded to 2,529 graduates during the 2012-2013 academic year (Fall 2012, Spring 2013 and Summer 2013).
- ❖ Alumni surveys were offered to all 2,529 graduates. A total of 266 surveys were returned completed, yielding a 11% response rate.
- ❖ The credentials awarded to graduates include university transfer degrees (AA & AS) and workforce development degrees (AAS) and certificates, with the following breakdown (some graduates earned multiple credentials resulting in a total percentage that is greater than 100%):
 - 67% of degrees awarded were a university transfer degree (AA or AS).
 - 35% of awards were a workforce development degree (AAS) or certificate.
- ❖ Alumni were asked about their current educational objectives:
 - 59% of the respondents are continuing their education.
 - 19% plan to continue, but are not yet enrolled.
- ❖ Respondents were also asked about their current employment status:
 - 74% of respondents indicated that they are employed.
 - Of those reporting the time status of their employment: 65% reported full-time, 28% reported part-time, and 7% reported having multiple jobs.
 - 90% of working respondents are employed in Tulsa or Northeast Oklahoma.
 - Among respondents who are employed, 53% reported that they are either working in their major field or in an area that is closely related to their field of study at TCC.
 - Of the respondents who provided an estimate of their annual salary, 56% indicated an annual income of \$30,000 or more per year.
- ❖ Detailed results and response frequencies for each survey item are presented in this report.

Participants and Procedure

During the academic year 2012-2013, Tulsa Community College conferred degrees and certificates for 2,529 individuals. During the 2013-2014 academic year, the Office of Planning and Institutional Research mailed the annual survey to all students who completed a certificate or degree program in the prior academic year. The survey provides a method for graduates to evaluate their educational experiences in the context of life (e.g., work, continuing education, personal life) after earning an award from TCC. Table 1 contains selected characteristics of these graduates based upon the Banner Student system.

Table 1. Demographic Characteristics of All Tulsa Community College Graduates, 2012-2013.

Characteristic		N (%)	Characteristic		N (%)
Gender			Campus of Completion		
Female		1,604 (63.4%)	Metro		964 (35.8%)
Male		925 (36.6%)	NEC		402 (14.9%)
Total		2,529 (100%)	SEC		958 (35.6%)
			West		368 (13.7%)
			Total		2,692 (100%)
Age			Race		
Under 18 years		1 (0.0%)	American Indian or Alaska Native		213 (8.4%)
18-19 years		43 (1.7%)	Asian		98 (3.9%)
20-21 years		400 (15.8%)	Black or African American		218 (8.6%)
22-24 years		506 (20.0%)	Hispanic of any race		166 (6.6%)
25-29 years		574 (22.7%)	More than one race reported		114 (4.5%)
30-34 years		381 (15.1%)	Native Hawaiian or Other Pacific Islander		4 (.2%)
35-39 years		204 (8.1%)	Not Reported		56 (2.2%)
40-49 years		272 (10.8%)	White		1,660 (65.6%)
50-64 years		146 (5.8%)	Total		2,529 (100%)
65 and Over		2 (.1%)	Award Type		
Total		2529 (100%)	AA		754 (28.0%)
			AS		1036 (38.5%)
			AAS		553 (20.5%)
			Certificate		349 (13.0%)
			Total		2,692 (100.0%)

Results

Although 266 completed surveys were returned, some respondents did not complete all survey items; Table 2 reports the number (N) and percentage (%) of item responses for each item of the survey. Blank items and invalid responses are not reported.

Of the 208 respondents who reported the time status of their employment, 65% indicated full-time, 28% reported part-time and 7% indicated have multiple jobs. Considering only respondents who indicated employment, 53% reported working in either their major field or a closely related field. Regarding whether alumni are continuing in higher education, 59% of 255 respondents indicated that they were continuing their education, while 19% indicated they plan to continue their education but had not yet enrolled at the time of the survey. Of the 160 respondents who reported which school they are currently attending or plan to attend, 77% named either Oklahoma State University, Northeastern State University, or the University of Oklahoma.

Table 2. Summary of Alumni Survey Responses, 2012-2013 (only valid responses included).

Employment Status	N (%)
Full-time	136 (65.4%)
Part-time	58 (27.9%)
Multiple jobs	14 (6.7%)
Total	208 (100.0%)

Employment Location	N (%)
In Tulsa Area	170 (83.3%)
In Northeast Oklahoma	14 (6.9%)
Elsewhere in Oklahoma	14 (6.9%)
Outside Oklahoma	6 (2.9%)
Total	204 (100.0%)

Employment Field	N (%)
Employed in major field	96 (36.6%)
Employed in closely related field	42 (16.0%)
Employed in different field	56 (21.4%)
Unemployed – looking	26 (9.9%)
Unemployed – not looking	42 (16.0%)
Total	262 (100.0%)

Salary Estimate	N (%)
Below \$20,000	37 (22.7%)
\$20,000-\$29,999	35 (21.5%)
\$30,000-\$39,999	27 (16.6%)
\$40,000-\$49,999	29 (17.8%)
\$50,000-\$59,999	15 (9.2%)
\$60,000-69,999	10 (6.1%)
Above \$69,999	10 (6.1%)
Total	163 (100.0%)

Continuing Education	N (%)
4-year institution	120 (47.1%)
TCC	27 (10.6%)
Another 2-year institution	4 (1.6%)
Plan to continue, but not enrolled	48 (18.8%)
No plan to continue	56 (22.0%)
Total	255 (100.0%)

TCC Campus	N (%)
Metro	92 (39.0%)
Northeast	29 (12.3%)
Southeast	76 (32.2%)
West	26 (11.0%)
Other	13 (5.5%)
Total	236 (100.0%)

Preparation by TCC	N (%)
Exceptionally well	87 (33.3%)
Better than adequately	80 (30.7%)
Adequately	76 (29.1%)
Less than adequately	8 (3.1%)
Poorly	4 (1.5%)
Unable to judge	6 (2.3%)
Total	261 (100.0%)

TCC Quality Comparison (rated by those who have attended another institution)	N (%)
Better	51 (28.7%)
About the same	92 (51.7%)
Worse	16 (9.0%)
Unable to judge	19 (10.7%)
Total	178 (100.0%)

How likely would you be to return to TCC?	N (%)
Very likely	148 (56.9%)
Likely	63 (24.2%)
Unlikely	28 (10.8%)
Very unlikely	21 (8.1%)
Total	260 (100.0%)

Continuing Institutions	N (%)
OSU	51 (31.9%)
NSU	43 (26.9%)
OU	29 (18.1%)
RSU	9 (5.6%)
Langston	5 (3.1%)
TU	4 (2.5%)
UCO	2 (1.3%)
Other	17 (10.6%)
Total	160 (100%)

The survey also measured the general satisfaction that alumni had with their educational experiences while at TCC. One measure of a student's general satisfaction with his/her education is the extent to which he/she would attend the same school again if given the opportunity. Of those who responded to this item, 81% indicated that they would be likely or very likely to attend TCC again, with 57% indicating that they would very likely make the same choice.

When asked to compare the quality of education at TCC to that at other institutions, 52% of those who had attended another institution indicated that the quality of education at TCC was about the same and 29% reported that the quality of education at TCC was better. Finally, 33% reported that they were prepared exceptionally well by TCC to continue their education, and 60% indicated that they were adequately to better than adequately prepared by TCC.

See the Appendix to view the Alumni Survey instrument.



Tulsa Community College Alumni Survey

MARKING INSTRUCTIONS

- Use a No. 2 pencil or a blue or black ink pen only.
- Do not use pens with ink that soaks through the paper.
- Make solid marks that fill the response completely.
- Make no stray marks on this form.

CORRECT: ● INCORRECT: ☒ ☓ ☉ ☏

Please tell us ...

about your employment

Related to your most recent award(s) from TCC, which of the following statements best describes you?

- I am employed in my major field.
- I am employed in a field closely related to my major.
- I am employed in a different field.
- I am unemployed but looking.
- I am unemployed and not seeking employment.

Which of the following best describes your working status?

- Full-time
- Part-time
- I have multiple jobs

Where is your employment located?

- in the Tulsa area
- in Northeast Oklahoma
- elsewhere in Oklahoma
- outside Oklahoma

Please indicate your estimated annual salary. _____

about your higher education plans

Which of the following items best describes your current higher education activity?

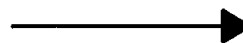
- I am continuing my education at a 4-year institution. If so where? _____
- I am continuing my education at TCC.
- I am continuing my education at another 2-year institution. If so where? _____
- I am not currently enrolled, but plan to continue my education at... _____
- I am not currently enrolled and do not plan to return to school at this time.

about your most recent experience at TCC

At which TCC campuses did you take most of your classes?

- Metro
- Northeast
- Southeast
- West
- Other

Please continue on the reverse side



If you were to begin your higher education again, how likely would you choose to attend TCC?

- Very Likely
- Likely
- Unlikely
- Very Unlikely

How well do you feel TCC has prepared you for continuing your education?

- Exceptionally well
- Better than adequately
- Adequately
- Less than adequately
- Poorly
- Unable to judge

Have you attended any other colleges?

- Yes
- No

How would you compare the quality of education offered at TCC to other colleges you have attended?

- Better
- About the same
- Worse
- Unable to judge

Name one person at TCC who has made a positive impact on you at the college and describe how they helped you or made a difference.

Please share any additional comments you have concerning your most recent experience as a student at TCC.

Thank you for providing your feedback!

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DE Mark ReflecS® EW-103738-8-33
C A T T E Y
U.S. Patent No. 6,851,112 For use with the original and systems of U.S. Patent No. 4,333,483