

**Tulsa Community College  
2011-2012 Alumni Survey Report**

July 17, 2013

Office of Planning and Institutional Research



## Executive Summary

The purpose of this report is to present results from the 2011-2012 Tulsa Community College Alumni Survey. The Alumni Survey is an instrument that is administered annually to assess the current situation and perceptions of students who have completed either a certificate or a degree program at Tulsa Community College.

The Alumni Survey is a tool that can be used by individual offices (e.g., Associate Deans, Deans, Provosts) to help gauge educational objectives and track the success of educational outcomes of graduates of Tulsa Community College. This survey provides students a method to convey current demographic information as well as feedback on a variety of dimensions that are related to successful implementation of program outcomes. These dimensions are indirectly related to the educational experiences at TCC (e.g., employment status, current educational objectives, and preparedness to continue education). This report provides a summary of all survey responses.

- ❖ 2,502 degrees and certificates were awarded to 2,456 graduates during the 2011-2012 academic year (Fall 2011, Spring 2012 and Summer 2012).
- ❖ Alumni surveys were mailed to all 2,456 graduates. Of the delivered surveys, 274 were returned completed, yielding an 11% response rate.
- ❖ The credentials awarded to graduates included both university transfer and workforce development. Of respondents (some respondents earned multiple credentials resulting in a total percentage that is greater than 100%):
  - 59% indicated receiving a university transfer degree (AA or AS).
  - 37% indicated receiving a workforce development degree or certificate (AAS or certificate).
  - 11% indicated receiving both a transfer degree and certificate.
- ❖ Alumni were asked about their current educational objectives:
  - 64% of the respondents are continuing their education.
  - 27% plan to continue, but are not yet enrolled.
- ❖ Respondents were also asked about their current employment status:
  - 66% of respondents indicated that they are employed. (Of those who indicated employment, 66% work full-time; 34% work part-time)
  - 92% of those employed are employed in Tulsa or Northeast Oklahoma.
  - Among respondents who are employed, 46% reported that they are either working in their major field or in an area that is closely related to their field of study at TCC.
  - Of the respondents who provided an estimate of their annual salary, 36% indicated annual incomes of \$30,000 or more per year.
  
- ❖ Detailed results and response frequencies for each survey item are presented in this report.

## Participants and Procedure

During the academic year 2011-2012, Tulsa Community College conferred degrees and certificates for 2,456 individuals. During the 2012-2013 academic year, the Office of Planning and Institutional Research mailed the annual survey to all students who completed a certificate or degree program in the prior academic year. The survey provides a method for graduates to evaluate their educational experiences in the context of life (e.g., work, continuing education, personal life) after earning an award from TCC. Table 1 contains selected characteristics of these graduates based upon the Banner Student system.

Table 1. Demographic Characteristics of All Tulsa Community College Graduates, 2011-2012.

Characteristic	N (%)
<b>Gender</b>	
Female	1,661 (66.4%)
Male	840 (33.6%)
Not Reported	1(0.0%)
<b>Total</b>	<b>2,502 (100%)</b>
<b>Age</b>	
16-21 years	496 (19.8%)
22-31 years	1,196 (47.9%)
32-41 years	477 (19.1%)
42-51 years	219 (8.8%)
52-61 years	103 (4.1%)
Over 61	11 (.4%)
<b>Total</b>	<b>2,502 (100%)</b>
<b>Race</b>	
American Indian or Alaska Native	206 (8.2%)
Asian	92 (3.7%)
Black or African American	217 (8.7%)
Hispanic of any race	152 (6.1%)
More than one race reported	121 (4.8%)
Native Hawaiian or Other Pacific Islander	2 (.1%)
Not Reported	60 (2.4%)
White	1,652 (66.0%)
<b>Total</b>	<b>2,502 (100%)</b>
<b>Campus of Completion</b>	
Metro	899 (35.9%)
NEC	351 (14.0%)
SEC	952 (38.0%)
West	300 (12.0%)
<b>Total</b>	<b>2,502 (100%)</b>

## Results

Although 274 completed surveys were returned, some respondents did not complete all survey items; Table 2 reports the number (N) and percentage (%) of item responses for each item of the survey. Blank items and invalid responses are not reported.

Of the 181 respondents who reported their employment status as full-time or part-time, 66% indicated full-time and 34% reported part-time employment. Considering only respondents who indicated employment, 46% reported working in either their major field or a closely related field. Of 258 respondents, 64% indicated that they were continuing their education, while 27% indicated they plan to continue their education but had not yet enrolled at the time of the survey.

Table 2. Summary of Alumni Survey Responses, 2011-2012 (only valid responses included).

Gender	N (%)	Employment Status	N (%)	Major	N (%)
Male	77 (28.5%)	Full-time	119 (65.7%)	University Parallel	171 (59.4%)
Female	193 (71.05%)	Part-time	62 (34.3%)	Workforce Development	106 (36.8%)
				Both	11 (3.8%)
Total	270 (100.0%)	Total	181 (100.0%)	Total	288 (100.0%)

  

Age	N (%)	Employment Location	N (%)	Race	N (%)
Under 21	22 (8.2%)	In Tulsa Area	161 (83.0%)	Caucasian	189 (71.6%)
22-31	124 (46.1%)	In Northeast Oklahoma	17 (8.8%)	African American	15 (5.7%)
32-41	67 (24.9%)	Elsewhere in Oklahoma	12 (6.2%)	Asian	13 (4.9%)
42-51	37 (13.8%)	Outside Oklahoma	4 (2.1%)	Native American	24 (9.1%)
52-61	17 (6.3%)			Hispanic	9 (3.4%)
Over 61	2 (.7%)			Other	5 (1.9%)
				More than one	9 (3.4%)
Total	269 (100.0%)	Total	194 (100.0%)	Total	264 (100.0%)

  

Campus	N (%)	Degrees/Certificates Conferred	N (%)	How likely would you be to return to TCC?	N (%)
Metro	86 (32.3%)	Degree	240 (90.2%)	Not at all likely	6 (2.4%)
Northeast	40 (15.0%)	Certificate	18 (6.8%)	Somewhat likely	23 (9.0%)
Southeast	87 (32.7%)	Both	8 (3.0%)	Moderately likely	33 (12.9%)
West	38 (14.3%)			Very likely	193 (75.7%)
Multiple	15 (5.6%)				
Total	266 (100.0%)	Total	266 (100.0%)	Total	255 (100.0%)

  

Salary Estimate	N (%)	Employment Field	N (%)	Continuing Education	N (%)
Below \$15,000	59 (29.5%)	Employed in major field	85 (31.8%)	4-year institution in OK	137 (53.1%)
\$15,000-\$19,999	21 (10.5%)	Employed in closely related field	37 (13.9%)	4-year institution outside of OK	6 (2.3%)
\$20,000-\$24,999	33 (16.5%)	Employed in different field	65 (24.3%)	2-year institution in OK	18 (7.0%)
\$25,000-\$29,999	16 (8.0%)	Unemployed – looking	21 (7.9%)	2-year institution outside of OK	3 (1.2%)
\$30,000-\$35,000	24 (12.0%)	Unemployed – not looking	59 (22.1%)	Plan to continue, but not enrolled	70 (27.1%)
Above \$35,000	47 (23.5%)			No plan to continue	24 (9.3%)
Total	200 (100.0%)	Total	267 (100.0%)	Total	258 (100.0%)

Table 2. Summary of Alumni Survey Responses, 2011-2012 (continued).

Preparation by TCC	N (%)	TCC Quality Comparison	N (%)
Very Poorly	4 (1.5%)	Unable to judge	63 (25.7%)
Less than adequate	9 (3.4%)	Worse	11 (4.5%)
Adequate	82 (31.3%)	About the same	111 (45.3%)
More than adequate	65 (24.8%)	Better	60 (24.5%)
Exceptionally well	76 (29.0%)		
Unable to judge	26 (9.9%)		
Total	262 (100.0%)	Total	245 (100.0%)

The survey also measured the general satisfaction that alumni had with their educational experiences while at TCC. One measure of a student’s general satisfaction with his/her education is the extent to which he/she would attend the same school again if given the opportunity. Of those who responded to this item, 98% indicated that they would be at least somewhat likely to attend TCC again, with 76% indicating that they would very likely make the same choice.

When asked to compare the quality of education at TCC, of those who responded, 45% indicated that the quality of education at TCC is about the same, and 25% indicated that they thought the quality of education at TCC was better. Finally, 29% reported that they were prepared exceptionally well by TCC to continue their education, and an additional 56% indicated that they were adequately to more than adequately prepared.

See the Appendix to view the Alumni Survey instrument.

# Appendix



## Tulsa Community College Alumni Survey

### Directions

Completely darken the circle beside the answer that best fits your response.

- Did you receive:  Associate of Arts Degree (AA)  Associate of Applied Science Degree (AAS)  
 Associate of Science Degree (AS)  Certificate

- At which TCC campus did you most frequently take courses? I am currently:  employed in my major field  
 Metro  Southeast  employed in closely related field  
 Northeast  West  employed in different field  
 unemployed - looking  
 unemployed - not looking

If you are currently employed, please provide the following information:

Company Name: \_\_\_\_\_

Mailing Address: Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Your Job Title: \_\_\_\_\_

We periodically survey employers to help determine the effectiveness of training & education at TCC. If we may contact your immediate supervisor for such a survey, please indicate the following:

Supervisor's Name: \_\_\_\_\_

Supervisor's Job Title: \_\_\_\_\_

- | Employment Status:              | Estimate of Annual Salary:           | Employment Location:                        | If you had it to do over, would you go to TCC again? |
|---------------------------------|--------------------------------------|---|--|
| <input type="radio"/> Full-time | <input type="radio"/> Below \$15,000 | <input type="radio"/> In Tulsa Area         | <input type="radio"/> not at all likely              |
| <input type="radio"/> Part-time | <input type="radio"/> 15,000-19,999  | <input type="radio"/> In Northeast Oklahoma | <input type="radio"/> somewhat likely                |
| <input type="radio"/> N/A       | <input type="radio"/> 20,000-24,999  | <input type="radio"/> Elsewhere in Oklahoma | <input type="radio"/> moderately likely              |
|                                 | <input type="radio"/> 25,000-29,999  | <input type="radio"/> Outside Oklahoma      | <input type="radio"/> very likely                    |
|                                 | <input type="radio"/> 30,000-35,000  |   |  |
|                                 | <input type="radio"/> Above \$35,000 |   |  |

- | Continuing Educational Objectives:   | Age:                           | Race                                   | Sex:                         |
|--|--------------------------------|--|------------------------------|
| <input type="radio"/> Continuing at Oklahoma 4-year institution                  | <input type="radio"/> Under 21 | <input type="radio"/> Caucasian        | <input type="radio"/> Male   |
| <input type="radio"/> Continuing at 4-year institution outside Oklahoma          | <input type="radio"/> 22-31    | <input type="radio"/> African American | <input type="radio"/> Female |
| <input type="radio"/> Continuing at 2-year Oklahoma institution                  | <input type="radio"/> 32-41    | <input type="radio"/> Asian            |                              |
| <input type="radio"/> Continuing at 2-year institution outside Oklahoma          | <input type="radio"/> 42-51    | <input type="radio"/> Native American  |                              |
| <input type="radio"/> Not currently enrolled but plan to continue my education   | <input type="radio"/> 52-61    | <input type="radio"/> Hispanic         |                              |
| <input type="radio"/> Not currently enrolled and do not plan to return to school | <input type="radio"/> Over 61  | <input type="radio"/> Other            |                              |

If you are a student at another college or university: (name of school) \_\_\_\_\_

- How well did TCC prepare you for continuing your education? How would you compare the quality of education
- |  |  |                                       |                                      |
|--|--|---------------------------------------|--------------------------------------|
| <input type="radio"/> Very poorly        | <input type="radio"/> More than adequate | <input type="radio"/> Unable to judge | <input type="radio"/> About the same |
| <input type="radio"/> Less than adequate | <input type="radio"/> Exceptionally well | <input type="radio"/> Worse           | <input type="radio"/> Better         |
| <input type="radio"/> Adequate           | <input type="radio"/> Unable to judge    |                                       |                                      |

Please use this space to provide any additional information about TCC. Use the back of this page if more space is needed.

THANK YOU FOR TAKING THE TIME TO COMPLETE THIS SURVEY

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If you have questions regarding this survey, please contact the Office of Planning & Institutional Research at (918) 595-7827 or jbruce@tulsacc.edu