

**Tulsa Community College  
2010-2011 Alumni Survey Report**

December 13, 2012  
Office of Planning and Institutional Research



## Executive Summary

The purpose of this report is to present results from the 2010-2011 Tulsa Community College Alumni Survey. The Alumni Survey is an instrument that is administered annually to assess the current situation and perceptions of students who have completed either a certificate or a degree program at Tulsa Community College.

The Alumni Survey is a tool that can be used by individual offices (e.g., Associate Deans, Deans, Provosts) to help gauge educational objectives and track the success of educational outcomes of graduates of Tulsa Community College. This survey provides students a method to convey current demographic information as well as feedback on a variety of dimensions that are related to successful implementation of program outcomes. These dimensions are indirectly related to the educational experiences at TCC (e.g., employment status, current educational objectives, and preparedness to continue education). This report provides a summary of all survey responses.

- ❖ 2,382 degrees and certificates were awarded to 2,269 graduates during the 2010-2011 academic year (Fall 2010, Spring 2011, and Summer 2011).
- ❖ Alumni surveys were mailed to all 2,269 graduates. Of the delivered surveys, 258 were returned completed, yielding an 11% response rate.
- ❖ The degrees awarded to graduates included both university transfer and workforce development. Of respondents:
  - 66% indicated receiving a university transfer degree (AA or AS).
  - 30% indicated receiving a workforce development degree or certificate (AAS or certificate).
  - 4% indicated receiving both a transfer degree and certificate.
- ❖ Alumni were asked about their current educational objectives:
  - 65% of the respondents are continuing their education.
  - 25% plan to continue, but are not yet enrolled.
- ❖ Respondents were also asked about their current employment status:
  - 66% of respondents indicate that they are employed. (Of those who indicate employment, 71% work full-time; 29% work part-time)
  - 88% of those employed are employed in Tulsa or Northeast Oklahoma.
  - Among respondents who are employed, 66% reported that they are either working in their major field or in an area that is closely related to their field of study at TCC.
  - Of the respondents who provided an estimate of their annual salary, 43% indicated annual incomes of \$30,000 or more per year.
- ❖ Detailed results and response frequencies for each survey item are presented in this report.

## Participants and Procedure

During the academic year 2010-2011, Tulsa Community College conferred degrees and certificates for 2,269 individuals. During the 2011-2012 academic year, the Office of Planning and Institutional Research mailed the annual survey to all students who completed a certificate or degree program in the prior academic year. The survey provides a method for graduates to evaluate their educational experiences in the context of life (e.g., work, continuing education, personal life) after earning an award from TCC. Table 1 contains selected characteristics of these graduates based upon the Banner Student system.

Table 1. Demographic Characteristics of All Tulsa Community College Graduates, 2010-2011.

Characteristic	N (%)
<b>Gender</b>	
Female	1,490 (65.7%)
Male	756 (33.3%)
Not Reported	23 (1.0%)
<b>Total</b>	<b>2,269 (100%)</b>
<b>Age</b>	
16-21 years	478 (21.1%)
22-31 years	1,107 (48.8%)
32-41 years	389 (17.1%)
42-51 years	189 (8.3%)
52-61 years	93 (4.1%)
Over 61	6 (.2%)
Not Reported	7 (.3%)
<b>Total</b>	<b>2,269 (100%)</b>
<b>Race</b>	
American Indian or Alaska Native	191 (8.4%)
Asian	63 (2.8%)
Black or African American	218 (9.6%)
Hispanic of any race	103 (4.5%)
More than one race reported	77 (3.4%)
Native Hawaiian or Other Pacific Islander	3 (.1%)
Not Reported	66 (2.9%)
White	1,548 (68.2%)
<b>Total</b>	<b>2,269 (100%)</b>
<b>Campus of Completion</b>	
Metro	770 (33.9%)
NEC	335 (14.8%)
SEC	854 (37.6%)
West	304 (13.4%)
Not Reported	6 (.3%)
<b>Total</b>	<b>2,269 (100%)</b>

## Results

Although 258 completed surveys were returned, some respondents did not complete all survey items; Table 2 reports the number (N) and percentage (%) of item responses for each item of the survey. Blank items and invalid responses are not reported.

Of the 171 respondents who reported their employment status as full-time or part-time, 71% indicated full-time and 29% reported part-time employment. Considering only respondents who indicated employment, 66% reported working in either their major field or a closely related field. Of 245 respondents, 65% indicated that they were continuing their education, while 25% indicated they plan to continue their education but had not yet enrolled at the time of the survey.

Table 2. Summary of Alumni Survey Responses, 2010-2011 (only valid responses included).

Gender	N (%)	Employment Status	N (%)	Major	N (%)
Male	62 (24.0%)	Full-time	122 (71.3%)	University Parallel	167 (65.5%)
Female	196 (76.0%)	Part-time	49 (29.0%)	Workforce Development	77 (30.2%)
				Both	11 (4.3%)
Total	258 (100.0%)	Total	171 (100.0%)	Total	255 (100.0%)

  

Age	N (%)	Employment Location	N (%)	Race	N (%)
Under 21	20 (7.9%)	In Tulsa Area	140 (82.8%)	Caucasian	179 (70.2%)
22-31	126 (49.8%)	In Northeast Oklahoma	11 (6.5%)	African American	26 (10.2%)
32-41	44 (17.4%)	Elsewhere in Oklahoma	14 (8.3%)	Asian	6 (2.4%)
42-51	36 (14.2%)	Outside Oklahoma	7 (4.1%)	Native American	19 (7.5%)
52-61	21 (8.3%)			Hispanic	14 (5.5%)
Over 61	6 (2.4%)			Other	6 (2.4%)
				More than one	5 (2.0%)
Total	253 (100.0%)	Total	172 (100.0%)	Total	255 (100.0%)

  

Campus	N (%)	Degrees/Certificates Conferred	N (%)	How likely would you be to return to TCC?	N (%)
Metro	71 (28.7%)	Degree	226 (88.6%)	Not at all likely	6 (2.6%)
Northeast	49 (19.8%)	Certificate	18 (7.1%)	Somewhat likely	21 (9.1%)
Southeast	104 (42.1%)	Both	11 (4.3%)	Moderately likely	33 (14.2%)
West	14 (5.7%)			Very likely	172 (74.1%)
Multiple	9 (3.6%)				
Total	247 (100.0%)	Total	255 (100.0%)	Total	232 (100.0%)

  

Salary Estimate	N (%)	Employment Field	N (%)	Continuing Education	N (%)
Below \$15,000	50 (26.7%)	Employed in major field	85 (34.3%)	4-year institution in OK	129 (52.7%)
\$15,000-\$19,999	20 (10.7%)	Employed in closely related field	26 (10.5%)	4-year institution outside of OK	8 (3.3%)
\$20,000-\$24,999	21 (11.2%)	Employed in different field	57 (23.0%)	2-year institution in OK	21 (8.6%)
\$25,000-\$29,999	15 (8.0%)	Unemployed – looking	25 (10.1%)	2-year institutions outside of OK	0
\$30,000-\$35,000	19 (10.2%)	Unemployed – not looking	55 (22.2%)	Plan to continue, but not enrolled	61 (24.9%)
Above \$35,000	62 (33.2%)			No plan to continue	26 (10.6%)
Total	187 (100.0%)	Total	248 (100.0%)	Total	245 (100.0%)

Table 2. Summary of Alumni Survey Responses, 2010-2011 (continued).

Preparation by TCC	N (%)	TCC Quality Comparison	N (%)
Very Poorly	4 (1.6%)	Unable to judge	47 (20.6%)
Less than adequate	6 (2.5%)	Worse	11 (4.8%)
Adequate	66 (27.2%)	About the same	113 (49.6%)
More than adequate	76 (31.3%)	Better	57 (25.0%)
Exceptionally well	73 (30.0%)		
Unable to judge	18 (7.4%)		
Total	243 (100.0%)	Total	228 (100.0%)

The survey also measured the general satisfaction that alumni had with their educational experiences while at TCC. One measure of a student's general satisfaction with his/her education is the extent to which he/she would attend the same school again if given the opportunity. Of those who responded to this item, 88% indicated that they would be at least moderately likely to attend TCC again, with 74% indicating that they would very likely make the same choice.

When asked to compare the quality of education at TCC, of those who responded, 50% indicated that the quality of education at TCC is about the same, and 25% indicated that they thought the quality of education at TCC was better. Finally, 30% reported that they were prepared exceptionally well by TCC to continue their education, and 58% indicated that they were adequately to more than adequately prepared.

See the Appendix to view the Alumni Survey instrument.

Appendix



Tulsa Community College Alumni Survey

Directions
Completely darken the circle beside the answer that best fits your response.

Did you receive: Associate of Arts Degree (AA), Associate of Applied Science Degree (AAS), Associate of Science Degree (AS), Certificate

At which TCC campus did you most frequently take courses? Metro, Southeast, Northeast, West
I am currently: employed in my major field, employed in closely related field, employed in different field, unemployed - looking, unemployed - not looking

If you are currently employed, please provide the following information:

Company Name:

Mailing Address: Street, City, State, Zip

Your Job Title:

We periodically survey employers to help determine the effectiveness of training & education at TCC. If we may contact your immediate supervisor for such a survey, please indicate the following:

Supervisor's Name:

Supervisor's Job Title:

Employment Status, Estimate of Annual Salary, Employment Location, If you had it to do over, would you go to TCC again?

Continuing Educational Objectives, Age, Race, Sex

If you are a student at another college or university: (name of school)

How well did TCC prepare you for continuing your education? How would you compare the quality of education

Please use this space to provide any additional information about TCC. Use the back of this page if more space is needed.

THANK YOU FOR TAKING THE TIME TO COMPLETE THIS SURVEY

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If you have questions regarding this survey, please contact the Office of Planning & Institutional Research at (918) 595-7827 or jbruce@tulsacc.edu