

2009-2010 Alumni Survey

February 17, 2012

Office of Planning and Institutional Research



Executive Summary

- ❖ 2,164 degrees and certificates were awarded to 2,060 graduates during the 2009-2010 academic year.
- ❖ Alumni surveys were mailed to all 2,060 graduates. Of the delivered surveys, 267 were returned completed, yielding a 13% response rate (does not account for surveys deemed to be undeliverable).
- ❖ The degrees awarded to graduates included both university transfer and workforce development. (11% no response)
 - 63% University Transfer (AA and AS degrees)
 - 26% Workforce development (AAS degrees and Certificates)
- ❖ Former students were asked about their current educational objectives.
 - 72% of the respondents are continuing their education.
 - 19% plan to continue, but are not yet enrolled.
- ❖ Former students were also asked about their current employment status.
 - 68% of respondents indicate that they are employed. (Of those who indicate employment, 43% work full-time; 23% work part-time)
 - 62% of those are employed in the Tulsa area.
 - Among respondents who are employed, 42% are either working in their major field or in a discipline that is closely related to their area of study at TCC.
 - 25% of the employed respondents indicated annual incomes of \$30,000 or more per year.
- ❖ Detailed results and response frequencies for each survey item are presented in this report.

The purpose of this report is to present results from the 2009-2010 Tulsa Community College Alumni Survey. The Alumni Survey is an instrument that is administered annually to assess the current situation and perceptions of students who have completed either a certificate or a degree program at Tulsa Community College.

The Alumni Survey is a tool that can be used by individual offices (e.g., Associate Deans, Deans, Provosts, etc.) to help implement educational objectives and track the success of educational outcomes at Tulsa Community College. This survey allows one to assess student demographics on a variety of dimensions that are likely to be related to successful implementation of educational programs. These dimensions are indirectly related to the educational experiences at TCC (e.g., employment status, current educational objectives, and preparedness to continue education). This report provides feedback on survey responses.

The Office of Planning and Institutional Research administers the annual survey to students who have graduated after Fall, Spring, and Summer semesters of the prior academic year. The survey is mailed to the graduates after the program completion date. This allows the TCC graduate to evaluate his/her educational experience in the context of daily life experiences (e.g., work, continuing education, or personal life) apart from the direct structure of the educational environment.

Subjects and Procedure

During the academic year 2009-2010, Tulsa Community College conferred degrees and certificates for 2,060 individuals. Table 1 contains selected characteristics of these graduates.

Table 1: Demographic Characteristics of Tulsa Community College Graduates 2009-2010

Demographic Characteristic	Percentage
<i>Gender</i>	
Female	69.0%
Male	30.9%
Total	100%
<i>Age</i>	
16-21 years	46.4%
22-31 years	29.4%
32-41 years	14.9%
42-51 years	7.5%
52-61 years	1.7%
Total	100%
<i>Race</i>	
African American	8.4%
Asian	2.5%
Caucasian	71.8%
Hispanic	3.7%
Native American	9.1%
No Response	1.4%
Other	3.0%
Total	100%
<i>Campus</i>	
Metro	34.0%
NEC	14.3%
SEC	39.6%
West	12.1%
Total	100%

Results

While 267 completed surveys were returned, some respondents did not complete various items; the figures reported below represent only the valid responses to each item of the survey.

175 respondents indicate that they are employed (80%), with 52% of those working full-time. When responses are grouped to look only at those employed, 29% indicate that they work in their major field, and another 44% work in a related field. Therefore, of those respondents who are employed, 73% are working in either their major field or in a discipline that is closely related to their area of study while at TCC. 73% of all respondents (regardless of employment status) indicate that they are continuing their education, while another 19% indicate that they plan to continue their education but had not yet enrolled at the time they were surveyed.

Responses to the survey are provided in greater detail in the table below. Please note that percentages may not sum to 100% due to rounding.

Table 2: Summary of Alumni Survey Responses, 2009-2010

Gender	Percent	Employment Status	Percent	Major	Percent
Male	26%	Full-time	43%	University Parallel	63%
Female	74%	Part-time	23%	Workforce Dvlpment	26%
Sub-Total	100%	N/A	16%	Sub-Total	89%
No Response	<1%	Sub-Total	82%	No Response	11%
Total	100%	No Response	18%	Total	100%
		Total	100%		
Age	Percent	Employment Location	Percent	Race	Percent
Under 21	13%	In Tulsa Area	62%	Caucasian	72%
21-31	41%	In Northeast Oklahoma	6%	African American	10%
32-41	19%	Elsewhere in Oklahoma	3%	Asian	2%
42-51	18%	Outside Oklahoma	1%	Native American	10%
52-61	5%	Sub-Total	72%	Hispanic	2%
Over 61	2%	No Response	28%	Other	<1%
Sub-Total	98%	Total	100%	Sub-Total	95%
No Response	2%			No Response	5%
Total	100%			Total	100%
Campus	Percent	Degrees/Certificates Conferred	Percent	How likely would you be to return to TCC?	Percent
Metro	31%	Degree	79%	Not at all likely	2%
Northeast	13%	Certificate	10%	Somewhat likely	8%
Southeast	38%	Sub-Total	89%	Moderately likely	9%
West	11%	No Response	11%	Very likely	73%
Sub-Total	93%	Total	100%	Sub-Total	93%
No Response	7%			No Response	7%
Total	100%			Total	100%
Salary Estimate	Percent	Current Situation	Percent	Continuing Education	Percent
Below \$15,000	26%	Employed in major field	27%	4-year institution in OK	61%
\$15,000-\$19,999	9%	Employed in closely related field	15%	4-year institution outside of OK	2%
\$20,000-\$24,999	9%	Employed in different field	26%	2-year institution in OK	8%
\$25,000-\$29,999	6%	Unemployed – looking	8%	2-year institutions outside of OK	1%
\$30,000-\$35,000	9%	Unemployed – not looking	19%	Plan to continue, but not enrolled	19%
Above \$35,000	16%	Sub-Total	95%	No plan to continue, not enrolled	8%
Sub-Total	74%	No Response	5%	Sub-Total	97%
No Response	26%	Total	100%	No Response	3%
Total	100%			Total	100%

The survey also measures the general satisfaction that former students have with their educational experiences while at TCC. One measure of a student's general satisfaction with his/her education is the extent to which he/she would attend the same school again if given the opportunity. 89% of those who responded indicate that they would be at least moderately likely

to make the same decision if they had the opportunity to go to TCC again. 79% indicate that they would very likely make the same choice.

When asked to compare the quality of education at TCC to other colleges, of those who responded, 26% indicate that they are unable to judge comparable quality. However, 46% note that the quality of education at TCC is about the same as other institutions, while another 25% indicate that they thought the quality of education at TCC is better than that at other colleges. Finally, 29% report that they are prepared exceptionally well by TCC to continue their education, and another 35% indicate that they are more than adequately prepared.

How well did TCC prepare you for continuing your education?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very poorly	2	.7	.8	.8
	Less than adequate	4	1.5	1.6	2.3
	Adequate	64	24.0	24.9	27.2
	More than adequate	90	33.7	35.0	62.3
	Exceptionally well	75	28.1	29.2	91.4
	Unable to judge	22	8.2	8.6	100.0
	Total	257	96.3	100.0	
Missing	System	10	3.7		
Total		267	100.0		

How would you compare the quality of education:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Unable to judge	60	22.5	26.0	26.0
	Worse	8	3.0	3.5	29.4
	About the same	106	39.7	45.9	75.3
	Better	57	21.3	24.7	100.0
	Total	231	86.5	100.0	
Missing	System	36	13.5		
Total		267	100.0		

If you had it to do over, would you go to TCC again?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	not at all likely	6	2.2	2.4	2.4
	somewhat likely	22	8.2	8.9	11.3
	moderately likely	25	9.4	10.1	21.5
	very likely	194	72.7	78.5	100.0
	Total	247	92.5	100.0	
Missing	System	20	7.5		
Total		267	100.0		